

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

DUPLICATE INVOICE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12090588
Product	Tue-Mon week	Invoice Date	09/30/12
Estimate Number	288	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WCAU	Order #	337067
Account Executive	Aaron Zeligson	Alt Order #	WOC10033975
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F		09/25/12 to 09/28/12	8x	- TWTF - -				
	LUR										
	WCAU			Tu	09/25/12	:30	5:30 AM	TS12TV10H	\$175.00		5
	WCAU			Tu	09/25/12	:30	5:51 AM	TS12TV11H	\$175.00		1
	WCAU			W	09/26/12	:30	5:12 AM	TS12TV10H	\$175.00		2
	WCAU			W	09/26/12	:30	5:44 AM	TS12TV11H	\$175.00		6
	WCAU			Th	09/27/12	:30	5:12 AM	TS12TV11H	\$175.00		3
	WCAU			Th	09/27/12	:30	5:30 AM	TS12TV10H	\$175.00		7
	WCAU			F	09/28/12	:30	5:11 AM	TS12TV10H	\$175.00		4
	WCAU			F	09/28/12	:30	5:51 AM	TS12TV11H	\$175.00		8
2	WCAU	6A-7A M-F	6A-7A M-F		09/25/12 to 09/28/12	4x	- TWTF - -				
	LUR										
	WCAU			Tu	09/25/12	:30	6:45 AM	TS12TV10H	\$500.00		4
	WCAU			W	09/26/12	:30	6:28 AM	TS12TV10H	\$500.00		2
	WCAU			Th	09/27/12	:30	6:14 AM	TS12TV11H	\$500.00		1
	WCAU			F	09/28/12	:30	6:11 AM	TS12TV10H	\$500.00		3
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F		09/25/12 to 09/28/12	8x	- TWTF - -				
	CDR										
	WCAU			Tu	09/25/12	:30	8:36 AM	TS12TV11H	\$1,000.00		1
	WCAU			Tu	09/25/12	:30	8:59 AM	TS12TV10H	\$1,000.00		6
	WCAU			W	09/26/12	:30	8:28 AM	TS12TV11H	\$1,000.00		2
	WCAU			W	09/26/12	:30	8:49 AM	TS12TV10H	\$1,000.00		8
	WCAU			Th	09/27/12	:30	7:59 AM	TS12TV10H	\$1,000.00		5
	WCAU			Th	09/27/12	:30	8:38 AM	TS12TV11H	\$1,000.00		3
	WCAU			F	09/28/12	:30	7:29 AM	TS12TV11H	\$1,000.00		4
	WCAU			F	09/28/12	:30	8:29 AM	TS12TV10H	\$1,000.00		7

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		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F		09/25/12 to 09/28/12	4x	- TWTF - -				
	CDR										
	WCAU			Tu	09/25/12	:30	9:52 AM	TS12TV11H	\$475.00		2
	WCAU			W	09/26/12	:30	9:59 AM	TS12TV11H	\$475.00		1
	WCAU			Th	09/27/12	:30	9:51 AM	TS12TV10H	\$475.00		3
	WCAU			F	09/28/12	:30	9:59 AM	TS12TV11H	\$475.00		4
5	WCAU	7P-730P M-F	7P-730P M-F		09/25/12 to 09/28/12	2x	- TWTF - -				
	CDR										
	WCAU			Tu	09/25/12	:30	7:24 PM	TS12TV11H	\$1,100.00		1
	WCAU			W	09/26/12	:30	7:25 PM	TS12TV11H	\$1,100.00		2
6	WCAU	730P-8P M-F	730P-8P M-F		09/25/12 to 09/28/12	2x	- TWTF - -				
	CDR										
	WCAU			Th	09/27/12	:30	7:46 PM	TS12TV10H	\$1,100.00		1
	WCAU			F	09/28/12	:30	7:55 PM	TS12TV11H	\$1,100.00		2
7	WCAU	11-1135P M-F LATE NEWS	11P-1135P		09/25/12 to 09/28/12	4x	- TWTF - -				
	CDR										
	WCAU			Tu	09/25/12	:30	11:33 PM	TS12TV11H	\$2,300.00		2
	WCAU			W	09/26/12	:30	11:14 PM	TS12TV10H	\$2,300.00		4
	WCAU			Th	09/27/12	:30	11:30 PM	TS12TV11H	\$2,300.00		1
	WCAU			F	09/28/12	:30	11:33 PM	TS12TV10H	\$2,300.00		3
8	WCAU	11-1130P LATE NEWS SAT	11-1130P		09/29/12 to 09/29/12	1x	-----S-				
	CDR										
	WCAU			Sa	09/29/12	:30	11:24 PM	TS12TV11H	\$2,300.00		1
9	WCAU	11-1135P LATE NEWS SU	11-1135P		09/30/12 to 09/30/12	1x	-----S				
	CDR										

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Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WCAU	11-1135P LATE NEWS SU	11-1135P		09/30/12 to 09/30/12	1x	-----S				
	CDR										
	WCAU			Su	09/30/12	:00			\$2,300.00	See MG 9.2	1
	WCAU	NFL LATE NEWS LOC	1205A-1235A	Su	09/30/12	:00			\$2,300.00	See MG 9.3	2
	WCAU	NFL LATE NEWS LOC	1205A-0105A	Su	09/30/12	:30	1:05 AM	TS12TV10H	\$2,300.00	MG for 9.2 09/30	3
10	WCAU	6A-8A SUNDAY	6A-8A SU		09/30/12 to 09/30/12	2x	-----S				
	LUR										
	WCAU			Su	09/30/12	:30	7:10 AM	TS12TV10H	\$150.00		1
	WCAU			Su	09/30/12	:30	7:39 AM	TS12TV11H	\$150.00		2
11	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					09/24/12 to 09/30/12	8x	-TWTF--				
	WCAU			Tu	09/25/12	:30	11:58 PM	TS12TV10H	\$600.00		11
	WCAU			Tu	09/25/12	:30	12:31 AM	TS12TV11H	\$600.00		16
	WCAU			W	09/26/12	:30	12:09 AM	TS12TV11H	\$600.00		15
	WCAU			W	09/26/12	:30	12:32 AM	TS12TV10H	\$600.00		12
	WCAU			Th	09/27/12	:30	12:10 AM	TS12TV10H	\$600.00		18
	WCAU			Th	09/27/12	:30	12:32 AM	TS12TV11H	\$600.00		13
	WCAU			F	09/28/12	:30	11:49 PM	TS12TV11H	\$600.00		14
	WCAU			F	09/28/12	:30	12:09 AM	TS12TV10H	\$600.00		17
12	WCAU	8-9P TUE THE VOICE	8P-9P		09/25/12 to 09/25/12	1x	-T-----				
	LUR										
	WCAU			Tu	09/25/12	:30	7:59 PM	TS12TV10H	\$3,000.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WCAU	10A-1030A SUN CHRIS MTTHW	10A-1030A SU	09/30/12 to 09/30/12	1x	-----S					
	LUR										
	WCAU			Su	09/30/12	:30	10:22 AM	TS12TV10H	\$250.00		1
14	WCAU	3P-4P M-F ELLEN	3P-4P M-F	09/25/12 to 09/28/12	8x	-TWTF--					
	LUR										
	WCAU			Tu	09/25/12	:30	3:27 PM	TS12TV10H	\$350.00		1
	WCAU			Tu	09/25/12	:30	3:44 PM	TS12TV11H	\$350.00		8
	WCAU			W	09/26/12	:30	2:59 PM	TS12TV10H	\$350.00		2
	WCAU			W	09/26/12	:30	3:39 PM	TS12TV11H	\$350.00		6
	WCAU			Th	09/27/12	:30	3:22 PM	TS12TV11H	\$350.00		7
	WCAU			Th	09/27/12	:30	3:36 PM	TS12TV10H	\$350.00		3
	WCAU			F	09/28/12	:30	3:22 PM	TS12TV10H	\$350.00		5
	WCAU			F	09/28/12	:30	3:35 PM	TS12TV11H	\$350.00		4
15	WCAU	4P-5P NBC10 NEWS	4-5P M-F	09/25/12 to 09/28/12	8x	-TWTF--					
	LUR										
	WCAU			Tu	09/25/12	:30	4:10 PM	TS12TV10H	\$300.00		6
	WCAU			Tu	09/25/12	:30	4:55 PM	TS12TV11H	\$300.00		1
	WCAU			W	09/26/12	:30	4:23 PM	TS12TV10H	\$300.00		7
	WCAU			W	09/26/12	:30	4:44 PM	TS12TV11H	\$300.00		2
	WCAU			Th	09/27/12	:30	4:30 PM	TS12TV11H	\$300.00		8
	WCAU			Th	09/27/12	:30	4:42 PM	TS12TV10H	\$300.00		3
	WCAU			F	09/28/12	:30	4:11 PM	TS12TV10H	\$300.00		4
	WCAU			F	09/28/12	:30	4:53 PM	TS12TV11H	\$300.00		5
16	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	09/25/12 to 09/28/12	8x	-TWTF--					
	LUR										

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19	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	09/30/12 to 09/30/12	1x	-----S					
	LUR										
	WCAU		6P-657P SU	Su	09/30/12	:30	6:46 PM	TS12TV10H	\$475.00	MG for 19.1 09/30	2
20	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	09/30/12 to 09/30/12	1x	-----S					
	LUR										
	WCAU			Su	09/30/12	:30	11:38 AM	TS12TV11H	\$100.00		1
30	WCAU	530-6A WALL STREET	530-6am	09/29/12 to 09/29/12	2x	-----S-					
	CDR										
	WCAU			Sa	09/29/12	:00			\$100.00	See MG 30.3,30.4	1
	WCAU			Sa	09/29/12	:00			\$100.00	See MG 30.3,30.4	2
	WCAU	530-6A NBC10NEWS@530A SA	530A-6A	Sa	09/29/12	:30	5:29 AM	TS12TV11H	\$100.00	MG for 30.2,30.1	4
	WCAU	530-6A NBC10NEWS@530A SA	530A-6A	Sa	09/29/12	:30	5:53 AM	TS12TV10H	\$100.00	MG for 30.2,30.1	3

Aired Spots **78**

<u>Gross Total</u>	\$52,225.00	
<u>Agency Commission</u>	\$7,833.75	
<u>Net Amount Due</u>	\$44,391.25	Payment Terms 30 Days

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